



Heinz Ventures, LLC, a Tennessee Limited Liability Company, offers comprehensive consulting services ranging **from strategy to acquisition**, with a focus on transformational medical technologies. We also offer access to a broad range of service providers through our extensive industry network.

“One of my favorite business rituals after an M&A deal is to send custom deal tombstones to each team member, with a hand-written note thanking them for their contribution to the project. **Each tombstone in my office memorializes a high-performing team.**” - Eric

Device Experience

- Surgical Robotics
- Spine
- Trauma
- Orthopaedics
- Biologics
- MRI
- Navigation

Functional Experience

- Product Development
- Product Management
- Marketing
- Market Intelligence
- Corporate Strategy
- Business Development
- Corporate Development

Business Partners

- Regulatory & Quality
- Reimbursement
- Legal
- Compliance
- Sales & Marketing
- Sales Training
- Project Management

Eric’s extensive background and track-record of impact has made him a sought-after advisor by both established medical device firms and early-stage start-ups and their investors. Eric starts most engagements with a high-level due diligence of the business from a buy-side business development point of view. Once Eric identifies mission-critical areas of need, he proposes an action plan and works with clients to further develop and execute the action plan with **a focus to de-risk the business and reach the next value-creation inflection point.**

Contact Information

Eric Heinz, MBA, MEM, BS
Eric@Heinzventures.com
 Phone: 408-702-0305
www.heinzventures.com

M&A Transaction Advisory Services

- Consulting Partner for life sciences sell-side M&A advisor MedWorld Advisors

Expert Witness Services

- Product Liability
- Commercial Disputes
- M&A
- Intellectual Property

